

JANE DOE

MBA PROGRAM MANAGER

CONTACT

✉ example@email.com
☎ 123-456-7890
🏠 New York, USA
🌐 example.com
👤 linkedin.com/in/example
📁 example.com/portfolio

SKILLS

- Project management
- Marketing strategy
- Data analysis
- Leadership
- Communication

EDUCATION

Master of Business
Administration (MBA)
Sep 2018 - May 2020
New York University
New York, USA
Business Administration
3.8/4.0

LANGUAGES

English Native
Spanish Fluent

CERTIFICATES

PMP Certification Jun 2020
Project Management Institute
Project Management Professional
(PMP) certification

SUMMARY

Results-driven MBA Program Manager with 2+ years of experience in managing MBA programs and developing marketing strategies. Proven track record of achieving metrics-driven results and leading cross-functional teams.

EXPERIENCE

MBA Program Manager Jan 2020 - Present
ABC Corporation New York, USA
MBA Program Manager

- Managed a team of 10 MBA candidates, resulting in a 25% increase in program enrollment
- Coordinated with faculty members to develop and implement a new curriculum, leading to a 30% improvement in student satisfaction
- Developed and executed a marketing strategy, resulting in a 20% increase in program visibility

Management Consultant Jun 2018 - Dec 2019
DEF Consulting Los Angeles, USA
Management Consultant

- Analyzed market trends and developed strategic recommendations for clients, resulting in a 15% increase in client revenue
- Collaborated with cross-functional teams to implement process improvements, leading to a 25% reduction in project timelines
- Conducted market research and analyzed data to identify business opportunities, resulting in a 10% increase in sales

PROJECTS

MBA Marketing Strategy Jan 2020 - Jun 2020
Project Lead

Developed and implemented a new marketing strategy for an MBA program, resulting in a 25% increase in program enrollment

Marketing automation software • Data analysis tools