JOHN DOE ENTRY-LEVEL MBA CANDIDATE

CONTACT

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SKILLS

- Financial modeling
- Marketing strategy
- Data analysis
- Communication
- Team management

EDUCATION

Master of Business Administration Aug 2018 - May 2020 New York University New York, USA Finance 3.8/4.0

LANGUAGES

English	Native
Spanish	Fluent

CERTIFICATES

Business Analytics Certification Jun 2020 Coursera Completed a certification program in Business Analytics

SUMMARY

Highly motivated and detail-oriented Entry-Level MBA candidate with a strong background in finance and marketing. Proven ability to analyze complex data and develop effective marketing strategies. Proficient in financial modeling and data analysis, with a strong ability to communicate complex ideas to both technical and non-technical audiences.

EXPERIENCE

Marketing Consultant

ABC Consulting

Worked on a team to develop a marketing strategy for a new product launch, resulting in a 25% increase in sales revenue

- Conducted market research and analyzed consumer behavior
- Developed and presented a marketing plan to the client
- Collaborated with the design team to create promotional materials

Financial Analyst

DEF Corporation

Assisted in the development of a financial model to forecast revenue and expenses, resulting in a 15% reduction in costs

- Analyzed financial data and identified areas for cost savings
- Created financial reports and presented to senior management
- Collaborated with the accounting team to implement cost-saving measures

PROJECTS

Startup Business Plan

Jan 2020 - May 2020

Team Lead

Developed a business plan for a startup company, resulting in a 50% increase in investment funding

Market research • Financial modeling • Marketing strategy

Jun 2019 - Aug 2019

New York, USA

Jan 2020 - May 2020

New York, USA