

John Smith

Communications Pastor



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◆ Summary

Results-driven Communications Pastor with 8+ years of experience in leading cross-functional teams to develop and implement strategic communication plans, driving engagement and growth. Proven track record of increasing attendance by 25% and online engagement by 50% through innovative marketing campaigns and compelling content creation.

◆ Experience

Communications Pastor

Jan 2018 - Present

Grace Community Church

Los Angeles, CA

Develop and implement comprehensive communication strategies to drive church growth and engagement

- Increased attendance by 25% through targeted marketing campaigns and social media outreach
- Improved online engagement by 50% through creation of compelling content and social media management
- Led a team of 5 to develop and execute multi-channel communication plans, resulting in a 20% increase in volunteer participation
- Collaborated with senior leadership to develop and implement a church-wide rebranding initiative, resulting in a 30% increase in brand recognition

Associate Pastor

Jun 2015 - Dec 2017

New Life Church

Chicago, IL

Assisted in the development and implementation of church-wide communication plans and strategies

- Created and implemented a social media strategy, resulting in a 200% increase in followers and a 50% increase in engagement
- Developed and taught a series of sermon-based small groups, resulting in a 25% increase in small group participation
- Collaborated with the worship team to develop and implement a new worship service format, resulting in a 15% increase in attendance

◆ Education

M.Div

2010 - 2014

Fuller Theological Seminary

Pasadena, CA

Master of Divinity

3.5

◆ Skills

Communication Planning
Social Media Management
Content Creation
Team Leadership
Project Management
Public Speaking
Marketing Strategy
Brand Development

◆ Languages

English Native
Spanish Intermediate

◆ Certificates

Certified Church Communicator

2016

Church Marketing University

Completed a comprehensive certification program in church communications

◆ Awards

Outstanding Young Alumni Award

2018

Biola University

Received an award for outstanding achievements and contributions to the field of communications

B.A.
Biola University
Bachelor of Arts in Communications

2006 - 2010
La Mirada, CA
3.2

◆ Hobbies

Public Speaking
Writing
Volunteer Work