Jane Doe

Lead Visual Designer

Highly accomplished Lead Visual Designer with 5+ years of experience in creating innovative and effective visual designs for various industries. Proven track record of success in leading design teams, developing design systems, and creating brand identities. Skilled in visual design, graphic design, UX design, and branding, with expertise in design software such as Sketch, Figma, and Adobe Creative Cloud.

✉ jane.doe@email.com
☎ 123-456-7890
⊙ New York, NY
🌐 janedoe.design
in linkedin.com/in/janedoe
▣ janedoe.design/portfolio

Experience

Lead Visual Designer

Design Studio • New York, NY • 2020 - Present

Lead a team of visual designers to create innovative and effective visual designs for clients across various industries

- Developed and implemented a new design system that increased design efficiency by 30%
- Collaborated with cross-functional teams to launch a new product that resulted in a 25% increase in sales
- Mentored junior designers and provided feedback to improve their design skills and knowledge
- Conducted design research and analyzed user feedback to inform design decisions and improve user experience

Senior Visual Designer

Creative Agency • Los Angeles, CA • 2018 - 2020

Created visual designs for clients across various industries, including entertainment, technology, and finance

- Designed and developed a new brand identity for a tech startup that increased brand recognition by 50%
- Worked with a team to launch a new website that resulted in a 40% increase in website traffic
- Developed and maintained a design style guide to ensure consistency across all design projects
- Collaborated with copywriters and art directors to develop effective advertising campaigns

Projects

Design System

Lead Visual Designer • 2020

Developed a design system for a tech startup that increased design efficiency by 30%

Sketch • Figma • Adobe Creative Cloud

Brand Identity

Senior Visual Designer • 2019

Created a new brand identity for a non-profit organization that increased brand recognition by 50%

Adobe Creative Cloud • Illustrator • Photoshop

Certificates

Certified Visual Designer

Visual Design Institute • 2018

Completed the Certified Visual Designer program and demonstrated expertise in visual design principles and practices

Skills

Visual Design, Graphic Design, UX Design, Branding, Typography, Color Theory, Design Systems, Communication, Collaboration, Time Management, Leadership

Languages

English, Native
Spanish, Fluent

Awards

Design Excellence Award

International Design Association

2020

Received the prestigious Design Excellence Award for outstanding contributions to the field of visual design

Best Visual Designer of the Year

Design Community • 2019

Awarded the Best Visual Designer of the Year award for exceptional work in creating innovative and effective visual designs

References

John Smith, Creative Director
Manager   john.smith@email.com

Jane Johnson, Design Director
Mentor   jane.johnson@email.com

Hobbies

Drawing and Illustration, Graphic Design

UX Design Certification

UX Design Academy • 2017

Earned the UX Design Certification and developed skills in user experience design and human-centered design

Education

Bachelor of Fine Arts

Rhode Island School of Design

Providence, RI

2015 - 2019

Graphic Design • 3.8