Emily Chen

Academic Researcher - UI/UX

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Summary

Highly motivated and experienced Academic Researcher with a strong background in UI/UX, seeking to leverage my skills in human-computer interaction, user research, and usability testing to drive innovation and improvement in the field of UI/UX engineering.

Experience

Senior UI/UX Researcher

Google • Mountain View, CA   Jan 2018 - Present

Conducted user research, usability testing, and A/B testing to inform the design of Google's flagship products, resulting in a 25% increase in user engagement and a 30% reduction in user complaints.

- Led a team of 5 researchers to design and conduct studies on user behavior and preferences
- Developed and implemented a comprehensive research plan to inform the design of Google's new product features
- Collaborated with cross-functional teams, including design, engineering, and product management, to ensure research findings were integrated into product development

UI/UX Researcher

Amazon • Seattle, WA   Jun 2015 - Dec 2017

Conducted user research and usability testing to inform the design of Amazon's e-commerce platform, resulting in a 15% increase in sales and a 20% reduction in user complaints.

- Conducted user interviews, surveys, and usability testing to gather data on user behavior and preferences
- Analyzed and interpreted data to identify trends and patterns, and presented findings to stakeholders
- Collaborated with designers and engineers to develop and implement design solutions based on research findings

Skills

User Research   Usability Testing   A/B Testing   Human-Computer Interaction

User Experience Design   Design Thinking   Communication   Collaboration   Project Management

Education

Ph.D.   Sep 2010 - Jun 2015

Stanford University   Stanford, CA

Human-Computer Interaction   3.8

Certificates

Certified User Experience Designer
Jun 2018

Nielsen Norman Group

Completed a comprehensive course on user experience design, covering topics such as user research, usability testing, and design thinking.

Certified Human-Computer Interaction Specialist
Dec 2016

Human-Computer Interaction Institute

Completed a certification program in human-computer interaction, covering topics such as user experience design, usability testing, and human-computer interaction principles.