Emily Chen

SENIOR MANAGER - UI/UX ENGINEERING

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SUMMARY

Results-driven Senior Manager with 8+ years of experience in UI/UX Engineering, driving innovation and excellence in digital product design. Proven track record of delivering high-impact projects, leading cross-functional teams, and fostering a culture of creativity and collaboration.

SKILLS

UI/UX Design • Design Thinking • Leadership • Communication • Project Management

Design Systems • Front-end Development • Agile Methodologies

EXPERIENCE

Senior Manager - UI/UX Engineering

ABC Corporation • New York, USA • Jan 2018 - Present

Lead a team of 10+ UI/UX designers and engineers, driving the design and development of multiple digital products, resulting in a 25% increase in customer engagement and a 15% increase in sales. Collaborate with stakeholders to define product vision, roadmap, and requirements. Develop and implement design systems, resulting in a 30% reduction in design-to-development handoff time.

- Led the redesign of the company's flagship product, resulting in a 40% increase in user retention and a 20% increase in customer satisfaction
- Developed and implemented a design thinking framework, resulting in a 25% reduction in project timelines and a 15% increase in team productivity
- Collaborated with cross-functional teams to launch 5+ new products, resulting in a 50% increase in revenue and a 20% increase in market share

UI/UX Design Lead

DEF Startups • San Francisco, USA • Jun 2015 - Dec 2017

Led a team of 5+ UI/UX designers, responsible for the design and development of multiple digital products, resulting in a 30% increase in customer acquisition and a 20% increase in customer retention. Collaborated with stakeholders to define product requirements and developed design concepts, prototypes, and high-fidelity designs.

- Led the design of a mobile app, resulting in a 4.5-star rating on the app store and a 20% increase in customer engagement
- Developed and implemented a design language system, resulting in a 25% reduction in design inconsistencies and a 15% increase in design efficiency
- Collaborated with the engineering team to develop and launch 3+ new products, resulting in a 25% increase in revenue and a 15% increase in market share

EDUCATION

Bachelor of Science in Computer Science

Stanford University • Stanford, USA • Sep 2010 - Jun 2014

Human-Computer Interaction • 3.5/4.0