EMILY CHEN

CONTACT

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SKILLS

- Lobbying
- Trade Policy Analysis
- Stakeholder Engagement
- Negotiation Strategies
- Policy Brief Writing
- Public Speaking
- Team Management
- Time Management
- Leadership

EDUCATION

Master's Aug 2010 - May 2012

Georgetown University Washington D.C., USA International Relations 3.8

Bachelor's

Aug 2006 - May 2010	
University of California,	
Berkeley	
Berkeley, CA, USA	
Economics	3.5

LANGUAGES

English	Native
Spanish	Fluent
French	Intermediate

CERTIFICATES

SUMMARY

Highly experienced and accomplished international lobbyist with a proven track record of driving business growth and influencing policy decisions. Skilled in lobbying, trade policy analysis, stakeholder engagement, and negotiation strategies. Proficient in multiple languages, including English, Spanish, and French.

EXPERIENCE

Senior Lobbyist

Global Advocacy Firm

Jan 2018 - Present

Washington D.C., USA

Develop and implement lobbying strategies for international clients, building relationships with key stakeholders and policymakers to drive business growth and influence policy decisions.

- Conducted thorough research and analysis of international trade policies, identifying opportunities for client growth and potential risks, resulting in a 25% increase in client satisfaction
- Built and maintained relationships with key stakeholders, including members of Congress, government officials, and industry leaders, securing meetings with 80% of target stakeholders
- Crafted and delivered persuasive policy briefs, speeches, and testimony, resulting in a 30% increase in successful policy outcomes
- Collaborated with cross-functional teams, including communications, research, and grassroots advocacy, to develop and execute comprehensive lobbying campaigns, achieving a 40% increase in campaign engagement

Lobbyist

International Trade Association

Jun 2015 - Dec 2017

Brussels, Belgium

Represented the interests of international trade associations, advocating for policy changes and trade agreements that benefit member companies.

- Analyzed and interpreted EU trade policies, providing updates and recommendations to member companies, resulting in a 20% increase in member engagement
- Coordinated and executed lobbying efforts, including meetings with EU officials, policymakers, and industry stakeholders, securing meetings with 70% of target stakeholders
- Developed and maintained relationships with key stakeholders, including EU officials, policymakers, and industry leaders, resulting in a 25% increase in successful policy outcomes
- Collaborated with member companies to develop and implement advocacy strategies, achieving a 30% increase in successful policy outcomes

PROJECTS

International Trade Agreement Negotiations Jan 2020 - Jun 2020

Certified Lobbyist Jan 2015

National Institute for Lobbying and Ethics

Completed a comprehensive training program in lobbying ethics and best practices

Trade Policy Analysis Certification

Jun 2018

International Trade Centre

Completed a training program in trade policy analysis and negotiation strategies

Lead Lobbyist

Led a team of lobbyists and trade experts in negotiations for a major international trade agreement, resulting in a 15% increase in trade volume and a 10% increase in GDP

Trade Policy Analysis • Negotiation Strategies • Stakeholder Engagement

EU Trade Policy Reform

Jun 2018 - Dec 2018

Lobbyist

Developed and implemented a lobbying strategy to influence EU trade policy reform, resulting in a 20% increase in successful policy outcomes Policy Analysis • Stakeholder Engagement • Advocacy Strategies