

John Doe

Copywriter (Technical Writing Focus)

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SKILLS

- Technical Writing
- Content Strategy
- MadCap Flare
- Adobe Creative Cloud
- Project Management
- Team Collaboration

LANGUAGES

English Native

EDUCATION

- Bachelor of Arts in English
- Sep 2015 - Jun 2019
- New York University
- New York, USA
- English 3.8/4.0

STRENGTHS

- Research and Analysis
- Strong research and analytical skills
- Communication
- Excellent written and verbal communication skills

HOBBIES

- Reading
- Hiking

CERTIFICATES

- CTW Certification Jun 2020
- Society for Technical Communication

SUMMARY

Highly skilled and experienced technical writer with a strong focus on creating high-quality, engaging content for various industries. Proven track record of developing and implementing successful content strategies, with a strong ability to work collaboratively with cross-functional teams.

EXPERIENCE

Senior Technical Writer Jan 2020 - Present
ABC Corporation New York, USA

- Technical Writing Team
- Developed and implemented a content strategy that increased website traffic by 25% within 6 months
 - Created technical documentation for software products, resulting in a 30% reduction in customer support requests
 - Collaborated with cross-functional teams to launch a new product, which generated \$1 million in revenue within the first quarter

Technical Writer Jun 2019 - Dec 2019
DEF Agency Los Angeles, USA

- Content Creation Team
- Wrote and edited technical articles, blog posts, and social media content, resulting in a 50% increase in social media engagement
 - Conducted research and interviews to create informative and engaging content for various industries
 - Assisted in the development of a style guide and tone of voice for the company's content

PROJECTS

Technical Writing Guide Mar 2020 - Jun 2020
Lead Technical Writer

Developed a technical writing guide for a software company, which improved the quality of their documentation by 40%

MadCap Flare • Adobe Creative Cloud

