EMILY J. LEE

LEAD WEB DESIGNER

CONTACT

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SKILLS

- HTML5
- CSS3
- JavaScript
- React
- WordPress
- UI/UX Design
- User Research
- Team Management
- Communication

EDUCATION

Bachelor of Fine Arts in Design
2015 - 2019
University of California, Los Angeles
Los Angeles, CA
Design   3.5

LANGUAGES

English   Native
Spanish   Fluent

CERTIFICATES

Certified Web Designer
2020
Web Design Institute

SUMMARY

Highly skilled and experienced Lead Web Designer with a strong background in creating visually stunning and user-friendly websites. Proven track record of delivering high-quality designs that meet and exceed client expectations.

EXPERIENCE

Lead Web Designer   Jan 2020 - Present
ABC Design Agency   New York, NY

Leading a team of web designers to create innovative and effective websites for clients across various industries.

- Designed and developed 20+ websites with a 95% client satisfaction rate
- Collaborated with cross-functional teams to launch 10+ successful website redesigns, resulting in a 25% increase in website traffic
- Conducted thorough design research and analysis to create data-driven design solutions, resulting in a 30% increase in user engagement
- Mentored junior designers to improve their design skills and knowledge, resulting in a 90% improvement in design quality

Senior Web Designer   Jun 2018 - Dec 2019
DEF Design Studio   Los Angeles, CA

Designed and developed visually stunning and user-friendly websites for clients across various industries.

- Designed and developed 15+ websites with a 90% client satisfaction rate
- Collaborated with designers and developers to launch 5+ successful website redesigns, resulting in a 20% increase in website traffic
- Conducted design research and analysis to create data-driven design solutions, resulting in a 25% increase in user engagement
- Participated in design meetings and presentations to clients, resulting in a 95% client retention rate

PROJECTS

Website Redesign for XYZ Corporation   Mar 2020 - Jun 2020
Lead Designer

Led the design team to redesign the website for XYZ Corporation, resulting in a 30% increase in website traffic and a 25% increase in user engagement.

HTML5 • CSS3 • JavaScript • React

Certified web designer with expertise in HTML5, CSS3, and JavaScript.

Certified UI/UX Designer

2019

UI/UX Design Institute

Certified UI/UX designer with expertise in user research, wireframing, and prototyping.

Website Design for ABC Startup

Senior Designer

Designed and developed a visually stunning and user-friendly website for ABC Startup, resulting in a 90% client satisfaction rate.

HTML5 • CSS3 • JavaScript • WordPress